

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice	
NAME	CROSSROADS MEDIA 66 Canal Center Plz Ste 555				
AND					
ADDRESS	Alexandria VA 22314-1576 USA				
CONTACT	STEPHANIE MARONEY				
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 693	PRODUCT 1300 CODE		
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-Th	2	04:30A	05:00A	30S	10/16/12-10/18/12	CBS MORNING NEWS	2	250.00	500.00
2	M	1	04:30A	05:00A	30S	10/22/12-10/22/12	CBS MORNING NEWS	1	250.00	250.00
3	T-F	4	05:00A	05:28A	30S	10/16/12-10/19/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
4	T-F	4	05:28A	06:00A	30S	10/16/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
5	T-F	4	06:00A	07:00A	30S	10/16/12-10/19/12	NEWS 4 TODAY	4	850.00	3400.00
6	M	1	06:00A	07:00A	30S	10/22/12-10/22/12	NEWS 4 TODAY	1	850.00	850.00
7	T-F	3	08:58A	09:58A	30S	10/16/12-10/19/12	RACHEL RAY	3	900.00	2700.00
8	T-F	3	09:57A	11:00A	30S	10/16/12-10/19/12	PRICE IS RIGHT	3	1800.00	5400.00
9	T-F	4	11:00A	12:00N	30S	10/16/12-10/19/12	YOUNG & THE RESTLESS	4	1200.00	4800.00
10	T-F	3	12:00N	12:25P	30S	10/16/12-10/19/12	NEWS 4 AT NOON	3	1100.00	3300.00
11	T-F	3	02:00P	02:58P	30S	10/16/12-10/19/12	LET'S MAKE A DEAL	3	750.00	2250.00
12	M	1	02:00P	02:58P	30S	10/22/12-10/22/12	LET'S MAKE A DEAL	1	750.00	750.00
13	T-F	3	04:00P	05:00P	30S	10/16/12-10/19/12	DR PHIL	3	1500.00	4500.00
14	M	1	04:00P	05:00P	30S	10/22/12-10/22/12	DR PHIL	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice	
NAME	CROSSROADS MEDIA				
AND	66 Canal Center Plz Ste 555				
ADDRESS	Alexandria VA 22314-1576				
CONTACT	USA STEPHANIE MARONEY				
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 693	PRODUCT 1300 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOOST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	T-F	2	05:00P	05:30P	30S	10/16/12-10/19/12	NEWS 4 AT 5 PM	2	2500.00	5000.00
16	M	1	05:00P	05:30P	30S	10/22/12-10/22/12	NEWS 4 AT 5 PM	1	2500.00	2500.00
17	T-F	1	06:00P	06:30P	30S	10/16/12-10/19/12	CBS4 NEWS AT 6	1	2500.00	2500.00
18	M	1	06:00P	06:30P	30S	10/22/12-10/22/12	CBS4 NEWS AT 6	1	2500.00	2500.00
19	T-F	2	06:30P	06:58P	30S	10/16/12-10/19/12	CBS4 NEWS AT 630PM	2	2500.00	5000.00
20	Sa	1	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
21	T-Su	2	10:00P	10:35P	30S	10/16/12-10/21/12	LATE NEWS M-SU	2	4500.00	9000.00
22	M	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-SU	1	4500.00	4500.00
23	T-F	2	10:35P	11:37P	30S	10/16/12-10/19/12	LATE SHOW WITH DAVID	2	1200.00	2400.00
24	M	1	10:35P	11:37P	30S	10/22/12-10/22/12	LATE SHOW WITH DAVID	1	1200.00	1200.00
25	T-F	2	11:37P	12:37A	30S	10/16/12-10/19/12	LATE LATE SHOW WITH CRAIG	2	750.00	1500.00
26	W	1	07:57P	09:00P	30S	10/17/12-10/17/12	CRIMINAL MINDS	1	6500.00	6500.00
27	Su	1	10:35P	11:07P	30S	10/21/12-10/21/12	BRONCOS ALL ACCESS	1	1000.00	1000.00
28	M	1	05:00A	05:28A	30S	10/22/12-10/22/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
29	M	1	05:28A	06:00A	30S	10/22/12-10/22/12	NEWS 4 EARLY 5:28-6:00AM	1	550.00	550.00
30	M	1	08:58A	09:58A	30S	10/22/12-10/22/12	RACHEL RAY	1	900.00	900.00

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS	
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria	VA 22314-1576	Washington DC 20005-2167	
CONTACT	STEPHANIE MARONEY		PRODUCTEST # 693	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 693	PRODUCT 1300 CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1				

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ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM
ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM	ITEM
31	M	1	09:57A	11:00A	30S	10/22/12-10/22/12	PRICE IS RIGHT		1	1800.00	1800.00
32	M	1	12:00N	12:25P	30S	10/22/12-10/22/12	NEWS 4 AT NOON		1	1100.00	1100.00
33	T	1	06:57P	08:00P	30S	10/16/12-10/16/12	NAVY NCIS	Total Contract:	1 61	12000.00 95850.00	12000.00 95850.00
							Billing Summary				
							Oct	Nov	Dec		
							Otr 4 12	95850.00	.00		
										Total	
										95850.00	
										GRAND TOTAL	
										95850.00	

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